

# CITY OF CHULA VISTA

## MANDATORY RECYCLING PROGRAMS

[www.chulavistaca.gov/clean](http://www.chulavistaca.gov/clean)



Your  
Community

Your  
Environment

Your Choice!



# A Simpler Time



Photographs  
courtesy of  
California  
Product  
Stewardship  
Council



[www.chulavistaca.gov/clean](http://www.chulavistaca.gov/clean)



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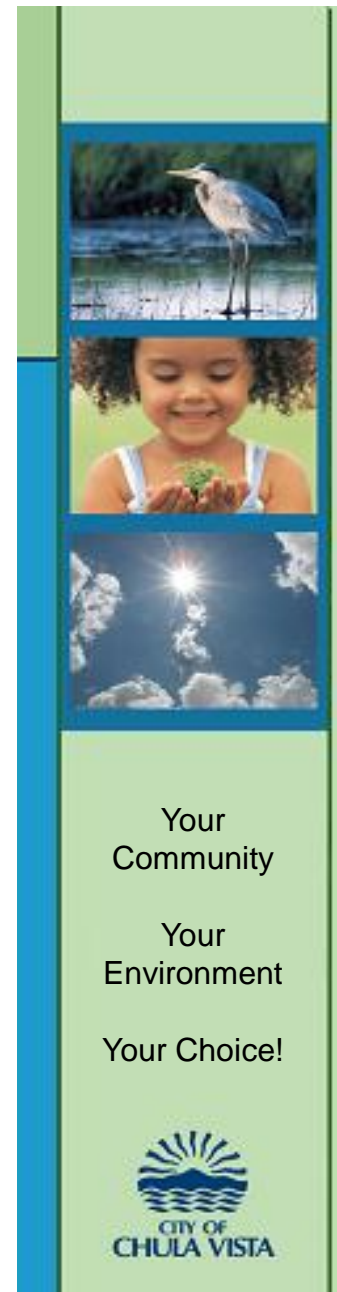


# Chula Vista's Mandatory Recycling Ordinance

## 8.25.050 Mandatory recycling.

*“It shall be mandatory for all generators of residential, commercial and industrial recyclables in the city to separate from refuse, for recycling purposes, all designated recyclables and otherwise participate in recycling as described by this chapter.”*

[www.chulavistaca.gov/clean](http://www.chulavistaca.gov/clean)



# What is recyclable?

“Any material having an economic value on the secondary materials market or that is otherwise salvageable shall be included...”



Empty metal paint and aerosol cans



Dry food boxes, packaging, paper bags, cardboard, milk cartons, and juice boxes



Magazines, newspapers, catalogs, phone books



White paper, colored paper, letters and junk mail



Steel, tin, pie tins, metal hangers, aluminum cans, foil – all California Redemption Value (CRV) containers are acceptable.



Glass or plastic bottles and jars – all California Redemption Value (CRV) containers are acceptable.

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# CONSUMER CHOICE

## Small Quantity Generator

**Svc Level**

**Rate**

**32 Gallon**

**\$13.24/mth**

**64 Gallon**

**\$17.15/mth**

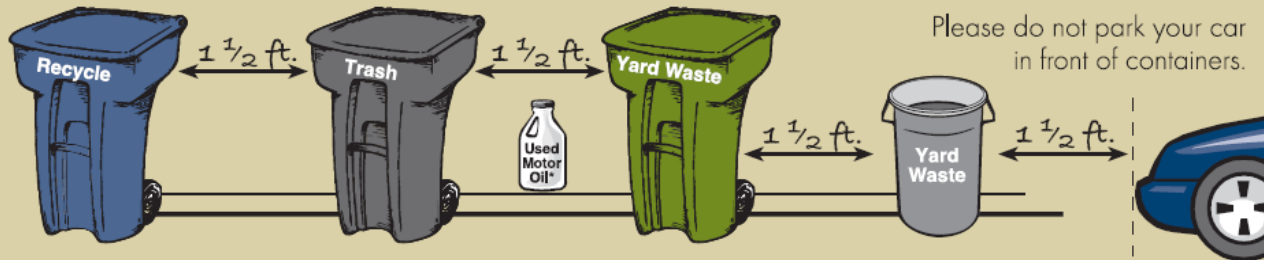
**96 Gallon**

**\$20.18/mth**



### Proper Container Placement

Follow these simple  
guidelines for  
curbside pick-up.



[www.chulavistaca.gov/clean](http://www.chulavistaca.gov/clean)





# CONSUMER CHOICE

## Large Quantity Generator

Svc Level	Rate
3yd-2/W Trash	\$202.88/mth
3yd-1/W Trash	\$ 95.68/mth
<b>3yd-2/W Recycle</b>	<b>\$ 50.57/mth</b>



Please don't mix recyclables with trash!  
Contaminated recyclables must be disposed of as  
trash, defeating the whole purpose of recycling!  
*Don't trash a good thing! Recycle it!*

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# Business Outreach and Training



CITY OF CHULA VISTA



chula vista


**CLEAN  
BUSINESS**

***Become  
a member!***

*It's EASY to do your  
part for the environment.*

*Find out how at  
[www.chulavistaca.gov/clean](http://www.chulavistaca.gov/clean)*


[www.chulavistaca.gov/clean](http://www.chulavistaca.gov/clean)



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CHULA VISTA

# Outreach to Business

## ENERGY CONSERVATION (EC)

Qualification Checklist



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REQUIRED	DATE VERIFIED	MET?
SOLID WASTE REDUCTION (SW)		
Qualification Checklist		

General SW

MINIMUM NUMBER OF MEASURES/PRACTICES REQUIRED: 5

## WATER CONSERVATION (WC)


Qualification Checklist



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## POLLUTION PREVENTION (P2)

Qualification Checklist



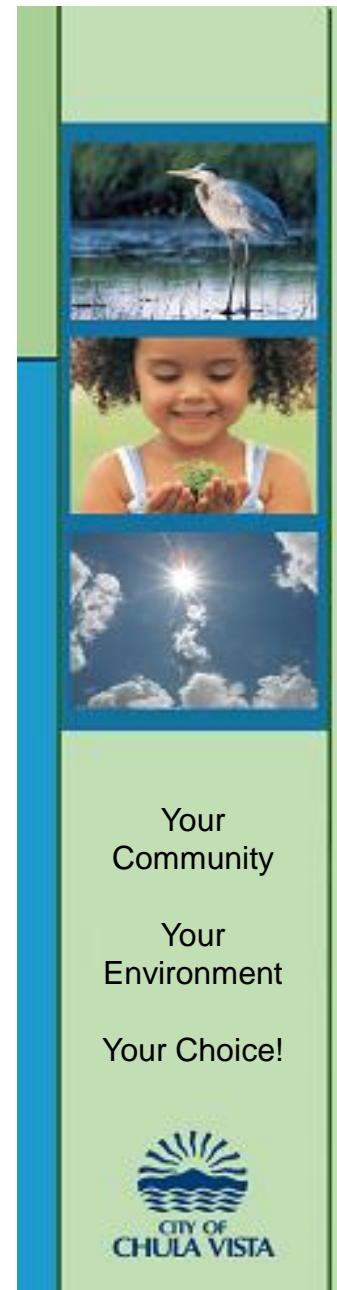
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General P2

MINIMUM NUMBER OF MEASURES REQUIRED: 6	DATE VERIFIED	MET?
<b>Storm Drain Protection</b>		
<input type="checkbox"/> a. Inspect and clean private storm drains annually before the first rain.		<input type="checkbox"/> Y <input type="checkbox"/> N
<input type="checkbox"/> b. Keep storm drain protection devices on hand for quick spill response.		<input type="checkbox"/> Y <input type="checkbox"/> N
<input type="checkbox"/> c. Label storm water drains with "No dumping..." message.		<input type="checkbox"/> Y <input type="checkbox"/> N
<input type="checkbox"/> d. Post a sign around sink area for employees that reads: "Please do not dump hazardous chemicals down sink, sewer, or storm drain."		<input type="checkbox"/> Y <input type="checkbox"/> N
<b>Good Housekeeping Practices</b>		
<input type="checkbox"/> e. Post signs at dumpster to remind employees to keep the lid closed.		<input type="checkbox"/> Y <input type="checkbox"/> N
<b>KITCHEN</b>		

Provide Best Management Practices that will save them money

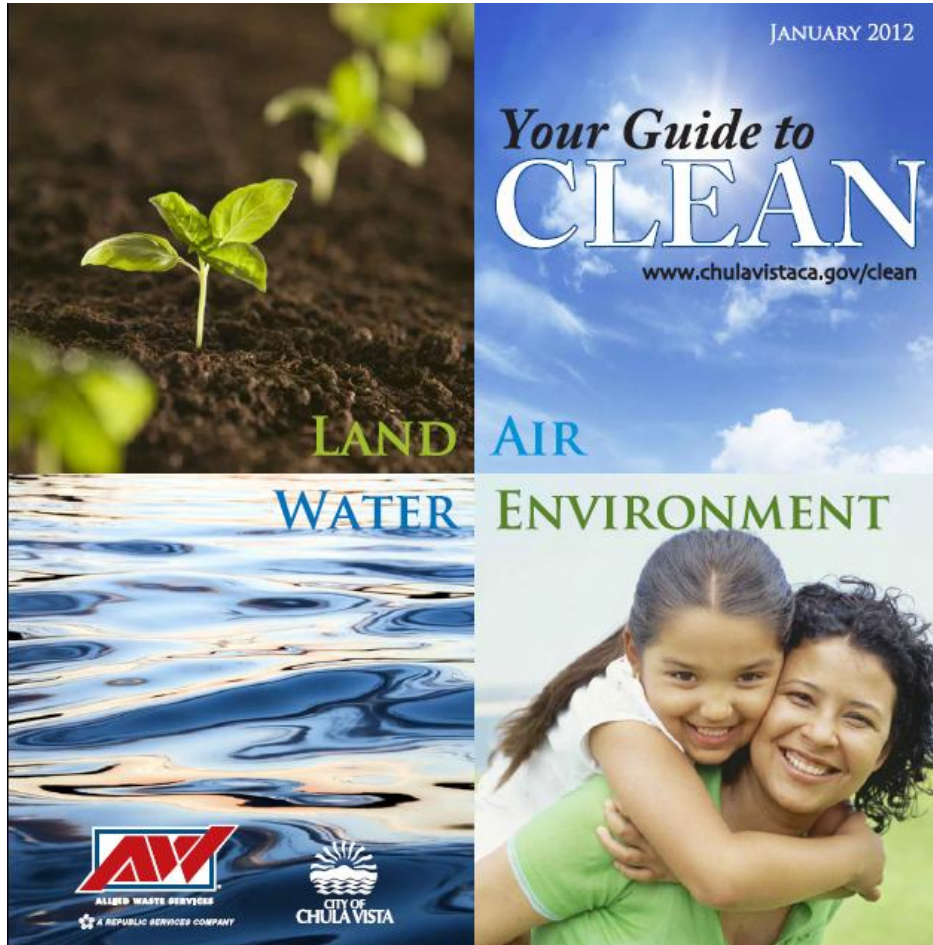
[www.chulavistaca.gov/clean](http://www.chulavistaca.gov/clean)



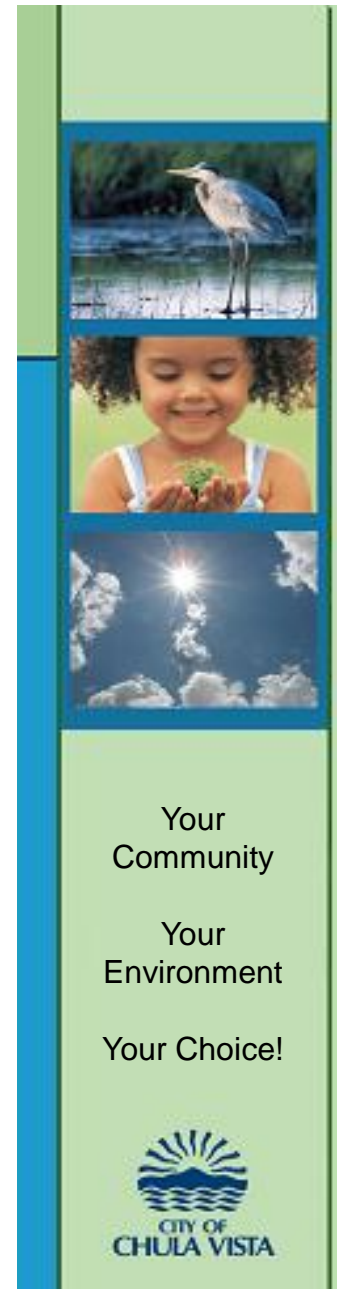


# Public Education

Bill Inserts



[www.chulavistaca.gov/clean](http://www.chulavistaca.gov/clean)



# More Public Education

## Environmental Services Guide

Recycling	Organics	Trash	Special Services	Bags & Junk Mail	Storm Water	Hazardous Waste
						

Your Community. Your Environment. Your Choice.

**NO** Plastic Bags, Toys or Styrofoam  
in your recycling cart!



- NO plastic or styrofoam packaging/wrapping of any kind
- NO cups, plates or plastic utensils
- NO styrofoam shipping pellets
- NO plastic toys

Thank you!



CONSERVATION AND  
ENVIRONMENTAL  
SERVICES

[www.chulavistaca.gov](http://www.chulavistaca.gov)

Funded by the Department of Conservation  
Division of Recycling



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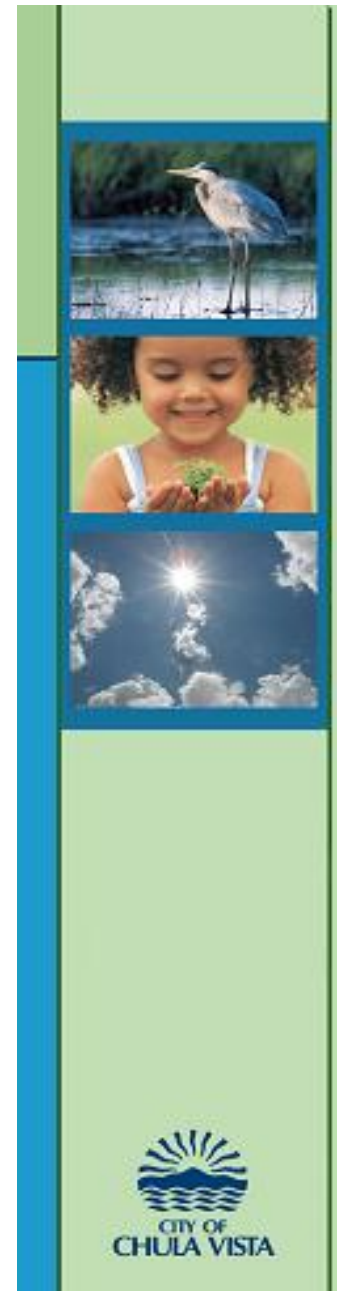
Your Choice!



Signs for the back of the collection trucks.



[www.chulavistaca.gov/clean](http://www.chulavistaca.gov/clean)





# And More Public Education





## BYOB: Bring Your Own Bag

Recuerde de reducir el uso de bolsas de plástico, B.Y.O.B. Bring Your Own Bag (Lleve su bolsa a la tienda).  
Para obtener más información sobre como reducir el uso de bolsas de plástico llame al (619) 691-3122

**Plastic Shopping Bags affect your community and your environment!**  
Hundreds of thousands of marine animals die every year from eating or getting tangled in plastic bags. Southern California cities have spent more than \$1.7 billion to restore clean water in trashed waterways.

**Here are some easy choices you can make:**

- REDUCE** or eliminate plastic bag use. BYOB "Bring Your Own Bag": Reusable, eco-friendly shopping bags are available at most stores.
- REUSE** plastic shopping bags for trash bags, garbage can liners or for pet waste.
- RECYCLE** them! Large supermarkets or pharmacies are now required to offer free plastic bag recycling. Take them to the store next time you go!



Your Community.  
Your Environment.  
Your Choice.

Su Comunidad.  
Su Ambiente.  
Su Decisión.



## Your Guide to CLEAN

Su guía a CLEAN

This guide was produced to assist those in apartments/condos with their general recycling/waste questions.  
Guía para los habitantes de apartamentos o condominios para contestar dudas sobre reciclado y basura.

**For English:**  
Open from THIS SIDE.

**Para Español:**  
De vuelta y abra del otro lado.



[www.chulavistaca.gov/clean](http://www.chulavistaca.gov/clean)

Chula Vista  
Business-to-Business Workshop:

*Save Time,  
Save Money:*



Ways to help your business's bottom line

**Thursday, March 25**  
2 - 4 pm

Chula Vista Woman's Club • 357 G Street

*Don't miss out on this exciting opportunity to take advantage of these great business resources all in one place!*

- Special Guests and Informative Booths
- Business Incentive Program Information
- Free Giveaways
- Light Refreshments

Space is limited! RSVP to (619) 409-5888 by Tuesday, March 23.



With special presentations from:



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**Your Community. Your Environment. Your Choice.**

The bay begins at your front door.  
Help keep our bay and waterways clean.

[www.chulavistaca.gov/clean](http://www.chulavistaca.gov/clean)



[www.chulavistaca.gov/clean](http://www.chulavistaca.gov/clean)



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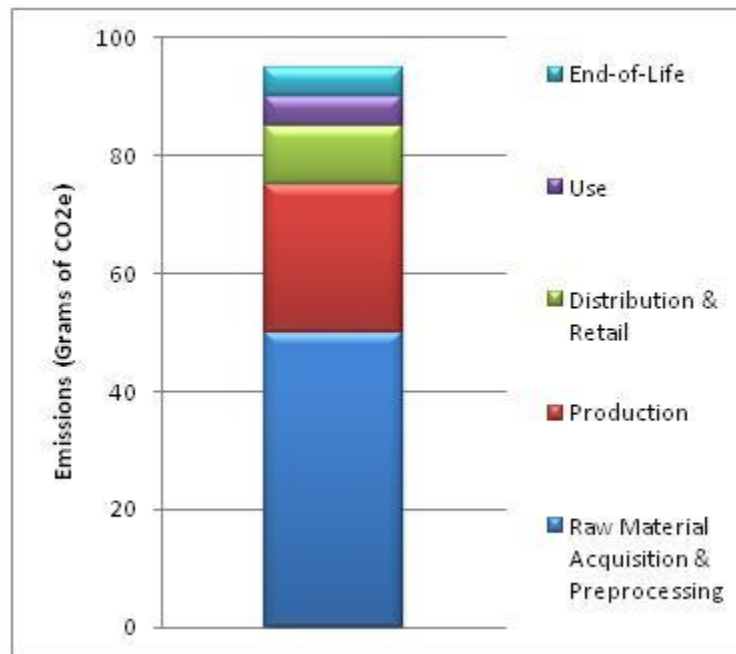
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# Recycling and GHG Reduction



World Resource Institute article "***Sixty Corporations Begin Measuring Emissions from Products and Supply Chains***" [www.wri.org](http://www.wri.org)

[www.chulavistaca.gov/clean](http://www.chulavistaca.gov/clean)



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# Enforcement

## 8.25.100 Enforcement.

- *A. The City Manager or designee is responsible for enforcing the provisions of this chapter.*
- *B. Types of materials included in designated recyclables may be administratively deleted by the City Manager under emergency conditions (to include market failures), subject to formal ordinance amendment approved by the City Council, if such conditions persist.*
- *C. Nothing in this chapter or its implementing regulations shall prevent the City or its contract or franchise agent(s) from efforts to obtain voluntary compliance by way of warning, notice of violation, educational or other means. (Ord. 3105 § 1, 2008; Ord. 2992 § 1, 2005; Ord. 2740 § 3, 1998; Ord. 2492 § 1, 1992).*



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# OOPS Tags

**NOTICE**  
YOUR COMMUNITY. YOUR ENVIRONMENT. YOUR CHOICE.  
The choices you make every day impact our environment.  
The item(s) below need your attention:

**RECYCLING** 

1 Thank you for recycling, but we found trash in your blue recycling cart: plastic bags/packaging, styrofoam, wood, clothing, or (list):  
\_\_\_\_\_  
\_\_\_\_\_

**YARD WASTE** 

2 Yard waste contaminated with plastic bags, trash or recyclable items.  
3 Container is too heavy. 40 gallon can: maximum 60 lbs., 64 gallon cart: maximum 120 lbs., 96 gallon cart: maximum 150 lbs.  
4 Improper or damaged container. You may rent a yard waste cart from Allied Waste or use your own container (max 40 gallons).  
5 Yard waste was not bundled or bundles were more than 4 feet long, 45 lbs. and 18 inches in diameter.

**TRASH** 

6 Recyclables found in your black trash cart: newspaper, mixed paper, magazines, all CRV containers, glass/plastic bottles or jars, aluminum/steel cans, cardboard, yardwaste, or:  
\_\_\_\_\_  
\_\_\_\_\_

7 Call 421-9400 for a bulky pickup appointment (furniture, appliances or electronics) at least **two days** before your collection day.

8 Household hazardous waste in your cart: fluorescent tubes, auto fluids/paint, solvents, batteries, electronics, etc. For disposal information, call 691-5122 or visit [www.chulavistaca.gov/clean](http://www.chulavistaca.gov/clean)

**OTHER** 

\_\_\_\_\_  
\_\_\_\_\_

**PLEASE NOTE:**

- Allow 1 1/2 feet between containers whenever possible.
- Do not place basketball hoops in the public right-of-way.
- Park parallel to the curb and do not block carts with your vehicle(s).
- Close lids to prevent litter/debris from blowing.
- Carts shall be placed for collection after 6 pm the day before, and removed by 8 pm on collection day.

Please call (619) 421-9400 or visit <http://sd.disposal.com> for information on how to obtain your free annual landfill or yardwaste passes, prepaid bags and additional or larger carts.

 **REPUBLIC SERVICES** 

**Thank You**  
for making  
Chula Vista  
a better  
place to live!



**You are doing a great job with recycling!**

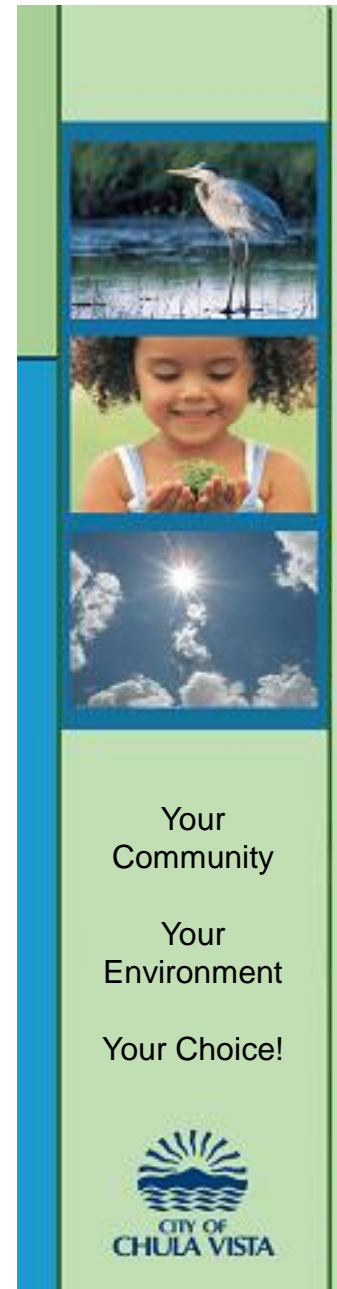
You and your neighbors have contributed to a cleaner Chula Vista by recycling an average of 18,000 tons per year of cardboard, steel/aluminum cans, newspaper, mixed paper, and plastic/glass bottles. Because you care, in the past year Chula Vista has:

- Conserved enough energy to power 2,700 homes.
- Reduced air pollution by the equivalent of having 10,000 fewer cars on the road.
- Met the state mandated recycling goal.
- Provided a better environment for your children and future generations.
- Established its environmental leadership in the region.

 **CITY OF CHULA VISTA** | **ENVIRONMENTAL SERVICES**   
(619) 691-5122  
[www.chulavistaca.gov/clean](http://www.chulavistaca.gov/clean)  
YOUR COMMUNITY. YOUR ENVIRONMENT. YOUR CHOICE.  
Funded in part by the California Department of Conservation Division of Recycling  
Printed on recycled paper

Date: \_\_\_\_\_ Route: \_\_\_\_\_  
Address: \_\_\_\_\_  
Specialist: \_\_\_\_\_

[www.chulavistaca.gov/clean](http://www.chulavistaca.gov/clean)



# Contact Information

Lynn France

Environmental Services Program Manager

Public Works Department

619 585-5790

[Lfrance@chulavistaca.gov](mailto:Lfrance@chulavistaca.gov)

[www.chulavistaca.gov/clean](http://www.chulavistaca.gov/clean)



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